

# LILY MORRIS

## UI/UX DESIGNER

Chicago, IL  
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[www.LilyWMorris.com](http://www.LilyWMorris.com)  
Sidebench & OCC password:  
24#\_sifmu;25!

## EDUCATION

### DEPAUL UNIVERSITY Chicago, Illinois

MS in Human-Computer Interaction  
(received June 2025)

*Honors:* Upsilon Pi Epsilon Honor Society  
For Computing & Information Disciplines;  
3.98 cumulative GPA, summa cum laude

### LOYOLA UNIVERSITY CHICAGO Chicago, Illinois

BA in Visual Communication  
(received May 2023)

Marketing and Studio Art minors  
*Honors:* Dean's List (all semesters);  
3.914 cumulative GPA, summa cum laude

## SKILLS

### TOOLS

Figma  
Adobe CC Suite  
Miro  
Optimal Workshop

### UX METHODS

Wireframing  
Prototyping  
User Interviews  
Usability Testing  
Information Architecture  
Design Systems  
WCAG Accessibility

### FRAMEWORKS

Agile  
Design Thinking  
Iterative Design  
Human-Centered Design

## WORK EXPERIENCE

### SIDEBENCH

Contract UX/UI Designer | August 2025–Present | Remote

Freelance Graphic Designer | September 2023–February 2024 | Remote

- » Iteratively designed data visualizations and slide layouts for client presentation decks
- » Designed technical diagrams displaying development process of 11 case studies
- » Redesigned Sidebench "Solutions" webpage in Figma and updated in Wordpress
- » Created new slides template and updated content for Sidebench Capabilities Deck to be pitched to potential clients, maintaining brand identity and consistency

### THE OPTIONS CLEARING CORPORATION (OCC)

UX Design & Research Intern | February 2024–February 2025 | Chicago, IL

- » Designed human-centered workflows and prototypes in Figma to improve enterprise-level clearing applications, balancing usability, design, and regulatory constraints
- » Collaboratively built and maintained Figma design system, ensuring scalable, consistent patterns across pillar applications
- » Constructed usability test scripts for user testing sessions, assessing functionality and effectiveness of key user flows
- » Conducted design system consistency and accessibility audits of application interfaces
- » Collaborated with project managers and developers in routine Agile ceremonies and participated in bi-weekly design team syncs
- » Iteratively reorganized information architecture of UX/UI team's Confluence spaces

### NATIONAL EATING DISORDERS ASSOCIATION (NEDA)

Part-time Volunteer UX/UI Web Designer | April 2025–Present | Remote

- » Collaborated with social content manager to redesign and reorganize the desktop and mobile website
- » Annotated original homepage and Resource Center, determining core design issues
- » Created an intuitive top navigation menu and condensed footer content
- » Reconfigured extensive Resource Center topic lists into five compact categories and added search bar with keyword suggestions for easier topic discovery
- » Presented Figma prototypes for critique and iterated based on feedback

### LOYOLA UNIVERSITY CHICAGO RESIDENCE LIFE

Student Marketing Assistant | August 2022–July 2023 | Chicago, IL

- » Created Instagram posts, videos, templates, GIFs, and fliers for Residence Life with Adobe InDesign, Illustrator, After Effects, and Premiere Pro
- » Increased Instagram follower engagement by 6.6% and non-follower engagement by 118% between April–July 2023, compared to the previous 90-day period
- » Wrote and presented social media rebranding proposal, through Instagram analytics analysis and digital marketing best practices research